MAGI

MERCHANDISE PARTNER

Tell us your story. We'll craft the rest.

2026
Company Profile & Catalogue

Est. 2020 · Jakarta, Indonesia

@magiforbusiness @itsmagiofficial @magihaeofficial magihae.com

ABOUT MAGI MERCHANDISE PARTNER

Established in 2020, MAGI is your **end-to-end creative merchandise partner**, offering a **one-stop solution** from **concept** to **finished goods**, combining manufacturing excellence with creativity expertise



Concept

Campaign idea & product selection



Design

Packaging, artwork & mockups



Production

In-house manufacturing & assembly

Why Partner with MAGI?

From ideation to execution — we're your one-stop creative partner

Concept-First Approach

We design the right merchandise or gift concept — not just produce items.

Built Around Your Budget

Tell us your budget, and we'll design the best merchandise set within it.

Design & Creative Support

No in-house designer? We help turn your ideas into production-ready merchandise and packaging.

From Items to Complete Sets

From simple giveaway items to premium merchandise kits.

In-House Production

UV printing, laser cutting, fiber marking, and digital printing done in our own facility.

One Partner, End-to-End

Concept, merchandise, packaging, and production handled in one place.

OUR CLIENTS

FOOD & BEVERAGE

PUBLISHING & IP

JEWELRY

EVENT

BEAUTY INDUSTRY

HOSPITALITY INDUSTRY

EDUCATIONAL INSTITUTION

FINANCIAL INSTITUTION

ELECTRONICS

INSURANCE

HOME & LIVING

and many more.

Merchandise Solutions









CORPORATE GIFTS

Client appreciation, festive hampers, VIP gifts

EVENT MERCHANDISE

Event kits, goodie bags, conference packs

CAMPAIGN MERCHANDISE

Product launches, brand activation, community engagement

INTERNAL COMPANY GIFTS

Employee appreciation, onboarding kits

We are open to discuss other types of packs suited to your needs.

Product Catalogue

Price Range/pcs <=Rp25.000

Ideal for large-scale giveaways, event goodie bags & starter branded items



Keychain



Phone strap



Acrylic Pin



Medal



Popsocket



Mini Standee



Coaster



Acrylic Block



Bookmark



Bag tag

more product selection >

Product Catalogue

Price Range/pcs <=Rp25.000

Ideal for large-scale giveaways, event goodie bags & starter branded items



ID Card + Lanyard



Pin button



Sticker



Cards



Hand Fan



Shirt



Tote bag



Pen



Cardholder



Linked Keychain

more product selection >

Product Catalogue

Price Range/pcs <=Rp25.000

Ideal for large-scale giveaways, event goodie bags & starter branded items



Hand Mirror



Fridge Magnet



Keychain + Strap



Frame Magnet



Premium Acrylic Keychain



Photocard Holder



Mouse Pad



Phone Holder

more product selection >

Product Catalogue

Price Range/pcs Rp25.000-Rp50.000

Ideal for premium large-scale giveaways, event goodie bags & starter branded items



Pouch



NFC Keychain



Shaker Keychain



Certificate



Trophy (simple)



Calendar



Mug



Tumbler



Notebook



Other Printed item

more product selection >

Product Catalogue

Price Range/pcs >=Rp50.000

Great for corporate gifts, event kits & client appreciation packages



Premium Trophy



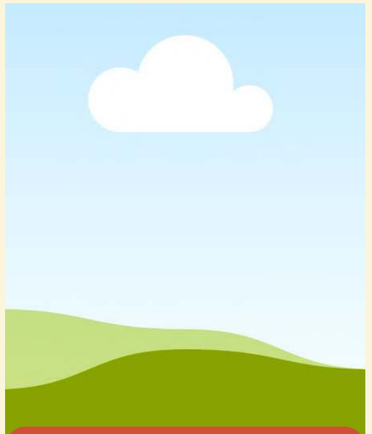
Acrylic Calendar



Premium Keychain



Acrylic Clock



Quicksand Lamp



Flashdisk



Powerbank



Acrylic Flower Stand



Printed Frame



Tumbler



E-Money

Consult us for availability of other products outside from those listed here.

PACKAGING

OPTIONS

Backing Card



Pressed Box



Ziplock



Header Bag



Corrugated Box



Paper Bag



Decorated HardBox



Hardbox Print



Velvet Box



Blind Box



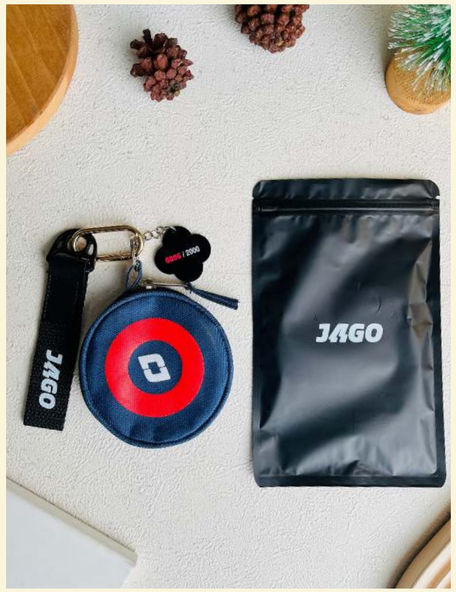
Other packaging also available upon discussion.

Seasonal Campaign Merchandise — Jago Coffee

Production Partner







Concept	Limited-edition merchandise bundled with Jago's Ramadhan drink promotion
Items	Acrylic Keychain, Pouch, Webbing Strap, Carabiner, Packaging
Timeline	14 days
Retail Price	Rp.80.000 / bundle
Impact	Brand engagement for loyal customers, making Jago stay relevant during Ramadhan season

Customer Loyalty Campaign — Aurum Lab

Production Partner





Concept	Gamified collectibles - customers receive 1 out of 4 keychain designs per purchase. Customer who collects 4 designs get a special reward
Items	Acrylic Keychain (4 collectible designs)
Timeline	7–10 days (monthly for a year)
Retail Price	FREE as in purchase campaign
Impact	Repeat purchases over the year, strengthens customer loyalty

Merchandise Bundle Strategy — Gramedia Group

Concepting & Production Partner







Concept — Limited-edition merchandise bundles that elevate book purchases and drive higher transaction value.

Items — Keychain, Standee, Acrylic Block, Photocard, Bookmark, Ticket, Poster, Postcard, etc

Timeline — 7–21 days (depends on R&D and quantity)

Retail Price — Rp. 20.000 - 200.000

Impact — Higher order value with minimal risk through a pre-order model across Gramedia business units (Elex Media, MnC, Phoenix Gramedia)

Order Process



MESSAGE

Reach us through WhatsApp and provide details about your needs.



CONSULTATION

Inform your needs from **quantity**, **timeline**, and **budget**.

We will provide a proposal with suitable products and packaging



DESIGN PREVIEW

After agreed terms & down payment, we provide full visual mockup & sampling. You review, give feedback, and approve before we mass produce.



PRODUCTION

All done in-house — UV printing, laser cutting, assembly & QC. Full control means consistent quality every time.



DELIVERY

Your merchandise is packaged and delivered on time, ready to impress. 14-day quality guarantee on every order.

MERCHANDISE PARTNER

Let’s create something together.

Tell us:

- your budget
- your timeline
- your occasion

We’ll design the best solution for you.

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Touch and see
our products at:

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